Philip Morris comment to be used in reply to press inquiries regarding Implications of Barclay Filter on FTC "Tar" Testing Program.

Philip Morris affirmed that, in response to a request of the Federal Trade Commission staff, it appeared before the Commission staff and presented its views on the implications of the Barclay cigarette filter for the Federal Trade Commission's "tar" testing program and the Federal Trade Commission - industry agreement concerning "tar" disclosure in advertising. Philip Morris made both an oral presentation and a written submission. At this time, we believe it appropriate that any further information on the matter come from the Commission.

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Source: https://www.industrydocuments.ucsf.edu/docs/ghdj0000